



ANNEMARIE BÖRLIND receives German Blogger Award

(Calw, November 2019) The HYALURONIC EYE PADS from ANNEMARIE BÖRLIND - Natural Beauty, the natural cosmetics company, have received the 2019 German Blogger Award. They took 1st place in the "Beauty" category, making them the most popular cosmetic product among influencers.

For the fourth time, HashMag, the blogger magazine, organized the German Blogger Award and crowned the must-haves from the lifestyle, fashion, and beauty sectors.

More than 2,000 influencers from Germany were requested to select their favorite products from a total of nine categories in an online voting process. A three-person jury consisting of model Cheyenne Ochsenknecht, influencer and fashion expert Annette Weber, and influencer David Jakobs selected the winning products.

Influencers, brand ambassadors, and celebrities were among the more than 300 guests who celebrated the winners on November 14, 2019 in Hamburg's Mozartsälen venue. As part of the glamorous award ceremony moderated by Cathy Hummels, Silva Imken (Head of Marketing) and Katrin Stockinger (Head of PR and Content) accepted the honor personally.

More information at www.boerlind.com

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