



Statement about coral-friendly UV filters

(Calw, July 2019) Some chemical sun protection filters are suspected of damaging coral reefs. BÖRLIND GmbH does not use these types of UV filters. Therefore, sun protection products from ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics are coral-friendly and can be used with confidence.

Every year, thousands of tons of sun protection substances end up in the ocean. They can have negative effects on highly sensitive ecosystems, such as coral reefs and other marine organisms. For example, the International Coral Reef Initiative (ICRI) has reported that oxybenzone (benzophenone-3) and octinoxate (ethylhexyl methoxycinnamate), both UV filters, increase the risk of “coral bleaching” and can lead to coral death. Further, they can damage coral larvae and coral DNA, and have a negative effect on reproductive success.

Coral are essential for the survival of the sensitive ecosystem of reefs. They protect coastlines by breaking waves, thus preventing masses of water from directly hitting land.

Hawaii was the first American state to ban the sale of sun protection products containing the UV filters oxybenzone and octinoxate. The ban will go into effect on January 1, 2021. Other states are also against these types of chemical sun protection filters.

When selecting the proper sun protection product, it is important to consider preserving our oceans and the creatures that inhabit them, as well as protecting our skin against sunburn and long-term damage. None of the products from ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics contain oxybenzone or octinoxate, the potentially harmful UV filters.

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