Press Release

ANNEMARIE BÖRLIND – Natural Beauty Receives German Innovation Award 2018

(Calw, June 8, 2018) The jury of experts has declared the ENERGYNATURE Vitalizing Day Cream from ANNEMARIE BÖRLIND – Natural Beauty the winner in the "Beauty & Care" category of the 2018 German Innovation Awards.

Nicolas Lindner, Managing Partner of Börlind GmbH, accepted the award during the award ceremony on June 6 in Berlin.

A jury judged the submissions for the German Innovation Awards. It members were independent experts from a range of disciplines in industry, science, institutions and the financial sector. Andrej Kupetz, CEO of German Design Council, chaired the jury. The submissions were assessed on the criteria of level of innovation, user benefits and economic efficiency.

In the case of ENERGYNATURE, the jury was impressed by the investigation into and use of Black Forest rose stem cells. Börlind initiated the research project and is the first to use the extract - in ENERGYNATURE. The series also serves the "pre-aging" segment for skin after the age of 20, in which Börlind has taken on a pioneering role.

The German Innovation Award honors cross-sectoral products and solutions that feature user orientation and added value in comparison to previous solutions. It aims to make outstanding performance visible to a broad audience.

Press contact:
Börlind GmbH
Silva Imken
Head of Corporate Communication
T: +49 (0) 7051 6000-959
s.imken@boerlind.com

BÖRLIND GmbH
www.boerlind.com

T +49 (0) 7051.6000-0
F +49 (0) 7051.6000-60
mail@boerlind.com

DADO-COSMED GmbH
www.dadosens.com

T +49 (0) 7051.590-93
F +49 (0) 7051.590-99
info@dadosens.com

Lindenstraße 15
75365 Calw, Germany
Black Forest

ANNEMARIE BÖRLIND
NATURAL BEAUTY

Börlind Gesellschaft für
kosmetische Erzeugnisse mbH

Court of registry:
Stuttgart, HRB 330215

Managing Partners:
Michael Lindner, Nicolas Lindner

DADO SENS
DERMACOSMETICS

DADO-cosmed Herstellung und Vertrieb
kosmetischer Erzeugnisse aller Art GmbH

Court of registry:
Stuttgart, HRB 331040

Managing Partner:
Michael Lindner