

PRESS RELEASE

Börlind is one of Germany's Top Employers

(Calw, March 21, 2022) The natural cosmetics manufacturer Börlind has received the TOP JOB Employer Seal for an outstanding workplace culture, mutual respect among employees and the sharing of values appropriate to medium-sized companies. TOP JOB patron Sigmar Gabriel presented the award to Nicolas Lindner, Managing Director and Co-owner of Börlind GmbH, and Simone Schrön, Head of Human Resources. The award is conferred on companies that are committed to a healthy and therefore productive workplace culture for the long term.

Based on an analysis of the leadership quality and employee satisfaction, the Zentrum für Arbeitgeberattraktivität (zeag GmbH) annually honors the most attractive employers among Germany's medium-sized companies. The family business, which now operates under the leadership of the 3rd generation, impressed zeag with its open, respectful and motivating corporate culture. "Mutual respect, reliability, trust and fun are the Börlind culture's characteristics. After all, strong employees stand behind the strong brands at Börlind. Their personal and professional further development is one of our top priorities," said Nicolas Lindner.

A family-run company located in Germany's Black Forest, Börlind was founded in 1959. Now the company is run by siblings Nicolas and Alicia Lindner from the family's third generation. Respect in dealing with people and nature has always been embedded in the company philosophy of Börlind, which is one of the world's leading natural cosmetics producers. The company has more than 240 employees. The natural cosmetics brand ANNEMARIE BÖRLIND and the DADO SENS dermatological brand are both part of Börlind GmbH.

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