



## Stiftung Warentest provides 100% confirmation for ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics

Statement about MOAH (mineral oil aromatic hydrocarbons) (Calw, June 2015)  
In its 6/2015 issue, Stiftung Warentest warned readers about the potential mutagenic and carcinogenic hazards of mineral oil-based cosmetics. The European Food Safety Authority has classified the mineral oil aromatic hydrocarbons (MOAH) some cosmetic products contain as a carcinogenic risk. Stiftung Warentest views the use of lip care products based on mineral oils as particularly worrying since the harmful substances they contain can enter the body directly through the mouth.

With this test, Stiftung Warentest has confirmed the philosophy and actions of Börlind GmbH, a company that has taken a stand against using mineral oils in cosmetics for years and uses precious botanical oils as the basis for its cosmetics instead.

In our view, mineral oils, paraffins, petroleum jelly, and microcrystalline waxes have no place in our natural cosmetics. As a natural cosmetics pioneer, for decades we have not used mineral oils, silicones, parabens, PEGs, or raw materials from dead animals as a matter of course. Since the company was founded in 1959, Börlind products have been made of 100% natural substances; primarily from organic cultivation and without genetic manipulation or animal testing.

Efficacy, compatibility, innovation, and natural beauty: all ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics brand products represent these qualities. Based on state-of-the-art research, we develop natural cosmetics whose innovative, natural ingredients, efficacy, and compatibility impress users.

Rigorous, independent certification guidelines such as those of the Certified Sustainable Economics (CSE) seal confirm our actions. All ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics brand products bear the CSE seal. It stands for responsibly ecological, socially integrated and quality oriented company management.

**Press contact:**  
Börlind GmbH  
Katrin Stockinger  
Teamlead PR and Content  
+49 (0) 7051 6000-64  
k.stockinger@boerlind.com

**ANNEMARIE  
BÖRLIND**  
NATURAL BEAUTY

Börlind GmbH  
Lindenstraße 15  
75365 Calw, Germany  
Black Forest

T +49 (0) 7051.6000-0  
F +49 (0) 7051.6000-60  
mail@boerlind.com  
www.boerlind.com

Amtsgericht Stuttgart  
HRB 330215

Geschäftsführer  
Michael Lindner, Nicolas Lindner,  
Alicia Lindner

**DADO  
SENS**  
DERMACOSMETICS

DADO-cosmed GmbH  
Lindenstraße 15  
75365 Calw, Germany  
Black Forest

T +49 (0) 7051.6000-0  
F +49 (0) 7051.6000-60  
info@dadosens.com  
www.dadosens.com

Amtsgericht Stuttgart  
HRB 331040

Geschäftsführer  
Michael Lindner, Nicolas Lindner,  
Alicia Lindner