



## BÖRLIND GmbH receives GREEN BRANDS Quality Seal again

(Calw, November 2019) BÖRLIND, the natural cosmetics producer from the Black Forest with the ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics brands, has received the GREEN BRAND Award for the third time. The award ceremony took place in Frankfurt on November 14, 2019.

The international GREEN BRANDS Organization acknowledges ecologically sustainable products, services and companies. In partnership with independent institutions, it also awards the GREEN BRANDS quality seal. To arrive at the recipients, the winners are judged in a three-phase process that is unique worldwide. A prestigious, independent jury is responsible for the nomination, validation, and decision-making process.

At BÖRLIND, handling natural resources with care is a principle that we live and not merely a slogan. Each product is created with the maximum amount of ecological and social responsibility. By systematically purchasing botanical raw materials, we support numerous fair trade projects with ecological cultivation methods and environmental projects worldwide. But our worldwide commitment is not limited to raw materials acquisition only. We also support educational projects and other charitable programs in order to be sustainable when it comes to people as well. The company understands this as its contribution toward the recovery of Earth and a world that also affords a life worth living to future generations.

For years, BÖRLIND GmbH has met the Certified Sustainable Economics (CSE) sustainability standard. All ANNEMARIE BÖRLIND – Natural Beauty and DADO SENS Dermacosmetics brand products bear the CSE seal. It stands for responsibly ecological, socially integrated and quality oriented company management. Compliance with the rigorous CSE guidelines was once again one of the reasons for the positive rating by the GREEN BRANDS organization.

On the website [www.boerlind.com/think-green](http://www.boerlind.com/think-green), the company shares detailed information about its commitment.

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