

COLOR COSMETICS

Radiant beauty, naturally.

ANNEMARIE BÖRLIND enhances beauty naturally, while caring for the skin. All the products in the COLOR COSMETICS series contain natural care and anti-aging ingredients, such as jojoba or mango oil, shea butter and vitamin E. As with all ANNEMARIE BÖRLIND products, the collection does not contain any animal extracts, silk or carmine.

The coordinated range of harmonious shades captivates with its wealth of natural tones, and contributes reliably and lastingly to an individual and naturally beautiful radiance – day after day. The colors have natural ingredients as their base. Mineral pigments and food colorings help to give the lip products their brilliant shine.

MADE IN
THE BLACK FOREST

EST. 1959

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75365 Calw, Germany
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For a naturally beautiful complexion:

Moisturizing Makeup

Light-reflecting pigments make wrinkles look less severe and the complexion natural and even. Valuable botanical hyaluronic acid supplies intensive moisture and gives the skin a pleasant, natural feel. In the shades honey, beige, almond, natural, hazel and bronze, this vegan foundation protects against light- and environment-related skin aging. Its smooth, light texture offers medium coverage and is suitable for all skin types.



Anti-Aging Make-up

This vegan foundation counteracts the traces of time. Paracress stimulates the cell dynamics and remodels the skin from within. Camellia oil contains valuable care substances and reduces the appearance of small wrinkles. Available in the shades honey, beige, almond, natural, hazel and bronze.



Compact Makeup

A creamy vegan foundation in ivory, almond, natural and hazel for all skin types. Owing to its excellent covering power, it is ideal for redness, uneven patches and pigmentation marks. Bisabolol has a soothing effect and alleviates irritation.



Court of registry:
Stuttgart, HRB 330215
Managing Partners:
Michael Lindner, Nicolas Lindner
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ANNEMARIE BÖRLIND

NATURAL BEAUTY

Concealer

This light-reflecting vegan concealer stick in the shades natural and beige lightens shadows around the eyes and conceals pigmentation marks and uneven patches. Bisabolol has a soothing effect and alleviates irritation. Thanks to its applicator, the concealer is clean and easy to apply.

Compact Powder

An ultra-fine vegan powder that gives the skin a pleasant, powder-soft feel without blocking the pores. A light-reflecting pigment makes small wrinkles look less severe. Silicic acid coated with hyaluronic acid has a gentle mattifying effect and, at the same time, counteracts moisture loss, protecting the skin from drying out. Comes in the shades transparent and sun.

Powder Rouge

This vegan blusher shapes and highlights the cheeks with just a touch of color, and makes for a fresh radiance. Oat flour, as a thickening agent, gives the blusher powder-transparent coverage. Available in the shades coral, peach, raspberry and rose delight.

Loose Powder with Hyaluronic Acid

This vegan loose powder contains tiny silica spheres filled with moisturizing hyaluronic acid, which they gradually release to the skin. The powder captivates with a pleasant and subtle floral fragrance.

For naturally radiant eyes:

Powder Eye Shadow

Long-lasting vegan eye shadow with a caring effect that gives expression to the eyes. Comes in apricot, beige, blue pearl, brown delight, dark plum, gold, golden green, green moss, grey blue, mauve, mocha, nude, silver, skin, stone, nude and light rose. Jojoba oil supplies moisture and makes the skin feel pleasant. The mineral color pigments enable the eye shadow to be applied both dry and moist. Also suitable for people who wear contact lenses.



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NATURAL BEAUTY

Liquid Eye Liner

This eye liner accentuates the eyes effectively for a classically feminine look. The fine foam applicator enables a precise contour to be drawn along the lash line. The glycerin contained in the product binds moisture, and the mineral pigments make for a natural color that does not look too harsh. Since Liquid Eye Liner is perfume-free, it is very compatible with the eyes.

Eye Liner Pencil

Vegan Eye Liner Pencil in black, black brown, dark green, graphite, marine blue and violet black highlights and gives a perfect finish to the eyes. With the soft pencil and the sponge applicator, the eye contours can be gently accentuated. Jojoba oil supplies moisture. Carnauba wax and candelilla wax protect and care for the skin.

Eyebrow Crayon

For correcting or accentuating the eyebrows. This medium-soft vegan crayon with a comb applicator has a caring effect due to ingredients such as mango oil and macadamia nut oil. Available in the shades blonde, brown, brown pearl and light stone.

Eye Makeup Remover

Owing to its oil-free formula, this vegan eye makeup remover does not leave behind any unpleasant oily film on the eyes or eyelids. It removes eye makeup gently and thoroughly. The bisabolol it contains has a soothing effect and alleviates irritation, while rose essence refreshes and moisturizes.



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For naturally sweeping eyelashes:

Precision & Care Mascara

Precision & Care Mascara in black has been specifically developed for sensitive eyes. It gives the eyelashes expressive precision, as well as gentle care. Camellia oil and a bamboo extract strengthen and care for the lashes. The precision brush is ideal for applying the mascara to the shorter hairs and for separating and defining the upper lashes. The mascara is free of fragrances and preservatives. This, together with the soothing effect of aloe vera and bisabolol, makes it ideal for the sensitive eye area.

Long Lasting Volume Mascara

This black mascara provides seductively intensive and long-lasting color. The brush supports the mascara as a volumizer and separates the lashes perfectly. Jojoba oil and sesame oil care for the eyelashes and make them supple. Resin from the sal tree makes for improved adhesion and long-lasting color on the lashes. Also suitable for people who wear contact lenses.

Mascara

This classic mascara in black and brown gives the eyelashes volume and intensity of color. Gum arabic – the sap from the acacia tree – serves as a volumizer and film-forming agent. Jojoba oil is quickly absorbed by the lashes and makes them soft. Beeswax improves adhesion of the mascara to the eyelashes. Also suitable for people who wear contact lenses.



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For naturally sensuous lips:

Lip Color

Caring and protecting, with brilliant color intensity in the shades cassis, hot pink, ice rose, nude, paris red, peach, rosewood, sienna, soft coral, berry matte, nude matte and red matte. These lipsticks have a particularly soft and creamy consistency and, due to vitamin E and hyaluronic acid, an anti-aging effect. Mineral pigments offer natural protection against light. Jojoba oil makes the lips soft and supple. All the lipsticks are gluten-free.



Lip Gloss

Caring vegan lip gloss for a natural extra shine. It cares for the lips and keeps them supple. Vitamin E has a smoothing effect and protects the lips against negative environmental influences, such as free radicals. Comes in the shades blossom, bronze, nude, peach, soft pink, raspberry, red and ruby.



Lip Liner

This vegan lip liner, with a practical, integrated brush applicator, gives expressive emphasis to the lips and helps to correct their shape. Jojoba oil maintains moisture. Carnauba wax and candelilla wax protect and care for the skin. In the color palette mocha, nude, red, rosewood, soft coral and berry, it is perfectly coordinated with ANNEMARIE BÖRLIND Lip Color and Lip Gloss.



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NATURAL BEAUTY

COLOR COSMETICS

- ✓ Skin-compatibility and efficacy scientifically confirmed by independent test institutes
- ✓ 100 % vegetarian
- ✓ Free of genetically modified plants
- ✓ Free of synthetic colorings
- ✓ Free of parabens
- ✓ Free of silicones
- ✓ Free of mineral oil derivatives (such as paraffins and PEGs)

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ANNEMARIE BÖRLIND – Natural Beauty

ANNEMARIE BÖRLIND stands for natural cosmetics with proven efficacy, developed from singular raw materials through innovative and sustainable action. The latest scientific know-how is used to discover the hidden potential of nature with pioneering research.

- ✓ Made in the Black Forest
- ✓ Est. 1959
- ✓ With plant extracts from certified organic farming
- ✓ Own deep spring water
- ✓ Confirmed efficacy
- ✓ Free of animal extracts

Independently certified by  and 
cse-label.org certified sustainability

The CSE seal is the first sustainability seal for certified company management and, in contrast to product certifications, applies to the company as a whole. It stands for responsible business decisions which consider all stakeholders.

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