



## Statement about shellac

(Calw, Germany, August 2015) Shellac is a natural resin obtained from the secretions of the lac insect *kerria lacca* which feeds on special plant saps. Shellac is used as a film-forming agent or, unbleached, as a natural red coloring.

The lac insect absorbs the plant sap, ferments it in its body, then secretes it again. The resulting product, initially still soft, hardens in the light and air, and contains a water-soluble red coloring, which later becomes lac dye.

Börlind GmbH uses the natural coloring SSB lac dye in Rose Blossom Revitalizing Care, Orange Blossom Energizer and Rose Dew (Rosentau) Facial Toner. The company purchases the dye from a German manufacturer who, in turn, ensures that its selected suppliers in India, Indonesia and Thailand provide a superior-quality raw material, during the procurement of which animals are neither killed nor injured. In addition to the moral aspect, the economic aspect also plays an important role, since preservation of the lac insect population is essential to obtaining the raw material.

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