



PRESS RELEASE

ANNEMARIE BÖRLIND receives yet another award for the most innovative finished product

(Calw, April 21, 2018) For the fourth time in a row, Börlind GmbH has received the BSB Innovation Award – this time, in two categories.

ANNEMARIE BÖRLIND 3 IN 1 Face Oil was able to win out over the other products nominated in the “Natural Products – Most Innovative Finished Product” and “Natural Products – Best Packaging” categories.

The vegan face oil has a triple effect: it's anti-blue light, anti-oxidative and anti-aging. The innovative ingredient that acts as a blue light filter is derived from the marigold plant. It is an antioxidant that protects skin against blue light from mobile telephones, tablets, televisions and visible light. Blue light damages cells and contributes to skin aging.

The Research and Development team at Börlind GmbH received the award during the ceremony in Amsterdam on April 17, 2018.

The European BSB Innovation Award for Cosmetics and Chemical Raw Materials was initiated in 2003 by BSB founder Dr. Jan-H. Riedel with the goals of communicating the latest knowledge to the world and honoring outstanding contributions to the industry. The award ceremony always coincides with the in-cosmetics trade show, allowing it to fulfill the awards' desire to be international and change its location every year.

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